
QUALIFICATIONS

My extensive background in general music, choral, vocal, and instrumental pedagogies, music education technology, and musical theater—grounded by fifteen years of K-12 public school teaching—continues to inform my work as a music teacher educator at the Crane School of Music, SUNY Potsdam. Previous appointments organizing and facilitating field experiences, designing music technology curriculum, and teaching undergraduate and graduate level music educators across diverse settings have shaped my contributions to the field as they pertain to music teacher preparation and orientations toward diverse and inclusive curricula. These experiences have been critical in locating a philosophy of music education that exists in a changing, global society.

ACADEMIC RECORD

2016 Ed.D, Music Education, Teachers College, Columbia University

2014 Ed.M, Music Education, Columbia Teachers College

2013 MA, Music Education, Columbia Teachers College

2002 Circle In The Square Summer Intensive Theater Program

1998 Bachelor of Music and Education, Bucknell University; Concentrations in piano and woodwinds

PROFESSIONAL RECORD

2018-Present: Assistant Professor of Music Education, Crane School of Music, SUNY Potsdam

Courses Taught: Undergraduate

Practicum in Elementary General Music: MUCE 307

Practicum in Choir: MUCE 334

Eclectic Ensemble: MUAP 357/657

New Singers Ensemble: MUAP 357

Courses Taught: Graduate Program

Intro to Graduate Studies: MUCH 611

Topics in Music Education Technology: MUCE 520

Creativity & Problem Solving in Ensemble Settings: MUCP 659

August 2017-May 2018: Substitute Lecturer of Music Education, Aaron Copland School of Music, Queens College, CUNY

Courses serving undergraduate, post baccalaureate, and graduate students included: Intro to Music Education, Seminar in Secondary General Music, The School Chorus Program, Vocal Pedagogy and Group Voice Instruction.

2013-2017: Curriculum Author/ Director of Curriculum, MusicFirst (www.musicfirst.com)

I managed wrote curricular content in all areas of K-12 music education taking care to consider the authentic, experience-based application of software and project-based work through new online music classroom environments. New integrated software tools are merged with varied, effective, and pragmatic approaches delivering standards-based lessons to suit the needs of music teachers in any teaching environment. I worked directly with in-service teachers to problem-solve which technological and pedagogical approaches would suit the needs of their students using our curriculum and tools. In addition

to K-12 curriculum development I also worked to create online professional development opportunities for music educators through the MusicFirst Academy.

August 2015-May 2016 Adjunct Lecturer, Queensborough Community College

At QCC I thoroughly enjoyed serving as Instructor of Record for “Music for Teachers of Children” a service course for teachers of general classroom students. We worked on integrating music into classroom lesson plans for students in all grade levels and subject areas, considering the NCCAS and Common Core Standards and authentic modes of interdisciplinary, arts integration.

August 2013-May 2016: Director of Student Teaching; Advisor to MA/ME Initial Certification; Instructor: Student Teaching Supervision, Teachers College, Columbia University, Program of Music

At Teachers College I advised and placed pre-service Masters students seeking initial certification in NY State with highly qualified music educators in the New York metropolitan area to create the best possible student teaching experience. I served as an Instructor for A&HM 4701 and 4711: Student Teaching Supervision, providing me the opportunity to work directly with the MA and ME students throughout their student teaching practicum and development as a K-12 music educator. Advisement includes navigating course work as well as preparing for, and submitting the EdTPA portfolio exam for state certification.

2009-2013: Director of Show Choirs, Flynn Arts, Burlington, VT

As the founding director of the Flynn Show Choirs, I worked weekly with young performers ages 8-18, incorporating the skills of dance, singing and acting. Since, I have served as a curriculum consultant for Flynn Arts to support this rapidly growing program, now serving over 75 students.

2009-2012: Founder & Co-Director, Young Singers Chorus of VT

As part of the Mad River Chorale & Co., I directed the Sr. Treble Choir grades 6-8, as well as co-directed the other two ensembles; Jr. Trebles and Sr. Mixed. Our choirs served singers grades K-12 from schools all over central Vermont.

2007-2013: Director of Choral Activities, U-32 HS & MS

Responsibilities included choir grades 7-12, HS Music Theory course, preparation of six school concerts annually, ensemble and solo festivals audition preparation, and musical director for the school musical.

2002-2007: Creative Director, Operations Manager: The Bundy Center for the Arts

As Operations Director, Director of Educational Arts activities, and Event Producer I had the opportunity to revive an historical gallery space in the Mad River Valley during which time we hosted hundreds of concerts, arts shows, visual and performing arts classes and private events.

2002-2004: Choral Excellence

Co-Producer and curriculum director for instructional videos and study guides pertaining to music and music education. Titles include: *Success for Adolescent Singers*: Patrick K. Freer; *Choral Techniques and Methods* by Donald Neuen; *Empower the Choir* by Donald Neuen

2000-2013: Music Director Green Mountain Valley School

Here, I had the opportunity to work with young ski racers in a different musical setting serving as a vocal coach, song interpretation coach and choreographer.

2000-2006: Founder & Director, Mad River Cabaret Troupe and Kid's Chorale

The MRCT mission was to help present educational, musical and theatrical workshops in central Vermont. The Mad River Kids Chorale was a community children's choir ages 5-13, with students from surrounding towns whose schools could not support a choral program of their own.

1998-2013: Private Voice and Piano Teacher

I have taught piano and voice as well as other beginning music and instrumental lessons to students in my home studio. I continue to teach occasional private voice lessons preparing singers for college and professional auditions, festivals, camps, and workshops

1998-2003: Music Teacher, Waitsfield Elementary School

As the teacher of general music, chorus, instrumental lessons, and band, as well as working as the drama teacher for students grades Pre-K through 6th, I designed music and inter-disciplinary lessons, and a elementary curriculum. I conducted and accompanied on piano all grade levels in school-wide performances twice annually. I developed an instrumental program including pull-out group lessons with over 80% voluntary participation by 4th-6th grade students. I also developed a drama program that provided stage performance opportunities to students in all grade levels.

PUBLICATIONS, PRESENTATIONS, ORIGINAL RESEARCH

Publications

Lewis, J. and Maas, A. (In-Press). *Music Education on the Verge: Stories of Pandemic Teaching and Transformative Change*. Lexington Books: Rowman and Littlefield. (Book Manuscript. Co-Author (50/50), Edited Volume. Expected publication, August 2022).

Peer-Reviewed

Maas, A. (2021). Facilitating musical expression in school choirs: Honoring individuality, seeking unity. *International Journal of Research in Choral Singing*, (9)116-142. <https://acda.org/wp-content/uploads/2021/12/IJRCSVol9Maas.pdf>

Maas, A., Wacker, A.T., & Allen, A.D. (Journal article in progress). The push to 120: Reconciling Bachelor of Music Education credit hours.

Maas, A., Bernard, C.F., & Nicholson, G. (Journal article in progress). An inquiry of how music educators respond to moments of rapid change.

Maas, A. (2018). Musical expression: Making meaning in choral settings. *International Journal of Research in Choral Singing*. 6, 133.

Dissertation

Maas, A. (2016). *Dissertation: Musical Expression in the High School Choral Classroom*. ProQuest <http://pqdtopen.proquest.com/doc/1794655952.html?FMT=ABS>

Curriculum Development

Author of Online Courses for Middle and High School Choir. MusicFirst™ . Summer/Fall 2018.

Lead Author of a national K-5 general music curriculum for MusicFirst™, integrating creative software into the MusicFirst Jr.™ Online Classroom. Summer 2018.

Non-Peer Reviewed

Maas, A. (2014). An Alternative Approach to Choral Festivals. *Vermont Music Educator's Journal*, December, 2014.

Presentations

International, Juried

Co-Presenter. (July 17-22, 2022). *Subverting Disempowerment in Music Education During Times of Rapid Change*. Presidential Session. 35th World Conference of the International Society for Music Education. Virtual.

Co-Presenter. (July 17-22, 2022). *Examination of Credit Reduction Policies in United States Institutions of Higher Education*. 35th World Conference of the International Society for Music Education. Virtual.

Maas, A. (2016, July). *Musical Expression in the High School Choral Classroom*. (Dissertation Research). Paper presented at the International Symposium for Music Education (ISME). Glasgow, Scotland

Maas, A. (2016, July). *Musical expression: An online, roundtable discussion with ensemble directors*. Poster session presented at the International Symposium for Music Education (ISME). Glasgow, Scotland.

Maas, A. (2015, October). *Musical Expression in the Choral Classroom (A pilot study)*. Paper presented at the International Conference on Music and Emotion (ICME), Geneva, Switzerland.

National, Juried

Co-Presenter. (2021, September). *Undergraduate Credit Hours in Music Education: A Discussion of Practices and Implications*. General Session at the Symposium on Music Teacher Education (SMTE). Virtual.

Co-Presenter. (2021, September). *An inquiry of how music educators respond to moments of rapid change*. Poster session presented at the Symposium on Music Teacher Education (SMTE). Virtual.

Co-Presenter. (2021, March) *The Push to 120: Reconciling BMusEd Credit Hours*. NafME, National Symposium for Research in Music Education Cyber Conference (rescheduled from November 2020).

Co-Presenter. (2020, December 3-5) *An Ethic of Care in Music Education: Compelled to action*. NYSSMA Cyber-Summit 2020.

- Maas, A. (2020, March 4-7) *Women Giving Voice to Women: A panel discussion with women choral conductors exploring their experiences programming and performing works by women composers*. American Choral Directors Eastern Regional Conference, Rochester, NY.
- Co-Presenter. (2019, September 14-16) *Effect of Power: Inclusion and Equity Reform in Music Teacher Education*. Conkling Forum on Social Justice in Music Teacher Education at the Society for Music Teacher Education Symposium, UNC Greensboro.
- Maas, A. & Bernard, C. (2018, November 29-December 2). *Student centered rehearsal practices: Meeting the needs of diverse learners*. Paper presented at the NYSSMA Winter Conference, Rochester, NY.
- Maas, A. (2018, October). *TPACK and Music Ed: Going beyond digital sheet music and flash cards*. Talk presented at the Music Community Lab's (NYU) technology mini-conference- Music Education: Talks, Workshops & Hacking. New York, NY.
- Maas, A. (2018, September). *Musical expression: Making meaning in choral classrooms*. Poster session presented at the ACDA Research Symposium in Choral Singing, Northwestern University, Chicago Illinois.
- Maas, A. (2018, March). *Music teacher education and music technology: Bridging the gap between traditional and emerging pedagogies*. Poster session presented at the NAFME Music Research and Teacher Education National Conference, Atlanta Georgia.
- Maas, A. (2017, June). *Bridging the Gap Between Traditional Choir Settings & New, Creative Pedagogies*. Paper presented at the Vermont ACDA conference. Castleton University, Castleton, VT.
- Maas, A. (2016, March). *Musical Expression in the Choral Classroom*. Paper presented at NAFME, Atlanta, GA, March 17, 2016,
- Maas, A. & Bernard, C. (2015, September). *The student teaching practicum: The ultimate three-way*. Poster session presented at the NAFME Society for Music Teacher Education (SMTE), UNC Greensboro, Greensboro, N.C.
- Maas, A. & Bernard, C. (2015, April). *Approaching the score: Developing independent singers using student-centered rehearsal strategies*. Paper presented at the Connecticut Music Educator's Conference, (CTMEA). Hartford, CT.
- Maas, A. (2014, October). *Approaching the choral score: fostering independence in singers*. Paper presented at the Vermont Music Educator's Conference (VMEA). Killington, VT.
- Maas, A. (2009). *Musical theater repertoire in the choral classroom*. Interactive workshop presented at the VT Alliance for Arts Education (VAAE) conference. Montpelier, VT.

Invited

- Presenter. (2020, November 7) *Basics of Musical Theater Directing*. NAFME-Collegiate Virtual Conference, SUNY Potsdam, The Crane School of Music.

Co-Presenter, Crane School of Music Department of Music Education (2018, November 29-December 2).
Enacting Diversity and Inclusion: Matters of Policies and Practices. Showcase Presentation,
NYSSMA Winter Conference, Rochester, NY

Presenter, (August 17, 2019) *Conductors as Facilitators of Musical Expression*. Connecticut ACDA
Summer Conference, Westbrook, CT.

Accepted International Presentations (unable to attend):

International Society for Research on Emotion (ISRE), July, 2017: spoken presentation- Emotion and
Musical Expression in High School Choral Ensembles

International Symposium on Performance Science (ISPS) in Reykjavík, Iceland, Aug 30–02 Sept 2017:
spoken presentation- Musical Expression in the Choral Classroom

Original Research

The Push to 120: Reconciling BMusEd Credit Hours. A mixed-method study examining how schools of
music have reconciled credit hour requirements in Bachelor of Music Education degree programs
against credit hour reduction policies. Primary Investigator with Drs. Aaron T. Wacker and
Ashley D. Allen. (IRB IB: STUDY00002145, SUNY Potsdam)

An Inquiry of How Music Educators Respond to Moments of Rapid Change. An interview study to
understand how music teachers respond to moments of change as examined through a Punctuated
Equilibrium framework. Co-Investigator with Dr. Cara F. Bernard, Neag School of Education at
UCONN & Dr. George Nicholson, University of New Mexico. (IRB approved, University of
Connecticut)

Women Giving Voice to Women: A phenomenological interview study exploring the experiences of
women choral conductors in the programming and performance of works by women composers.
Sole Investigator. (Study Complete, March 2020, IRB ID: STUDY00001660, SUNY Potsdam)

Musical Expression in the Choral Classroom. Sole Investigator. (Study Complete: May 2016, IRB 15-
423, Teachers College, Columbia University)

Podcast

Frankel, J. (Host). (2022). *Profiles in Teaching with Technology: S4 E9 Andrea Maas*. [Audio Podcast].
MusicFirst™ . <https://www.musicfirst.com/about-us/podcast/season-4-episode-9-andrea-maas/>

Additional Invited Engagements

Guest Conductor. Walton Central School District, Elementary All County Chorus, March 18-19, 2022

Guest Presenter, CRANE LIVE! MULH 101. *How Can We Keep From Singing? Choral Singing before
and through Covid-19: Crane and beyond*. Crane School of Music. October 6, 2020

Guest speaker, American Choral Directors Association, New York State Chapter summer virtual conference, Parts 1 & 2. June 30th and August 14th, 2020.

Invited Adjudicator, Worldstrides. Twice yearly. (Fall 2015-) Serving the *Honors Performance Series* Choral Auditions for Carnegie Hall and Sydney Australia Festivals each Fall, Spring.

Music Director, Matilda the Musical, Flynn Summer Youth Theater Productions, Flynn Center for the Performing Arts, Burlington, Vermont, July, 2019

Conductor, Champlain Valley District III Middle School Music Festival, Essex Junction, VT, February 1-2, 2019

Conductor, Westchester Intermediate All-County Choir, February-March 2018, SUNY Purchase

Conductor, District III H.S. Choral Festival, Burlington Vermont, November 4-5, 2016

Teaching Artist: Literacy Unbound Conference, July 8, 2016. Center for the Professional Education of Teachers (CPET), Teachers College, Columbia University.

Workshop Presenter and Program Facilitator, “Vocal Expression: Breathing Life into The Printed Page”; Literacy Unbound Conference, May 1st & 2nd, 2015. Center for the Professional Education of Teachers (CPET), Teachers College, Columbia University.

Conductor, ‘Senator’s Festival’, Senator Bernie Sanders, March 14, 2015, Montpelier Vermont

Guest Lecturer, University of Connecticut, Choral Music Pedagogy – October 2014 & October 2015

Teaching Artist, Performance at the Center’s “Re-mixing Frankenstein”, Center for the Professional Education of Teachers (CPET), Columbia University, July 2014

Guest Lecturer, Brooklyn College, Choral Music Pedagogy- May 2014

Professional Development Session, “Teaching Musical Expressivity” KIPP School- April 2014

Cooperating Teacher/ Teacher Advisor- Johnson State College Music Education Intern – 2012

Conductor, Winooski Valley District HS Choir 2012; Rockland County District Treble Choir – 2012; Winooski Valley District Middle School Choir-2009; VT District III Jr. High Choir, VT ACDA Treble Choirs

SERVICE & PROFESSIONAL AFFILIATIONS

Service

- Chair: Graduate Program Committee, Crane Faculty Association, The Crane School of Music (F20-Present)
- Music Education Research Funding Committee, The Crane School of Music (S22-Present)
- SUNY Potsdam, Faculty Senate Graduate Program Committee (F21-Present)
- Recruitment and Admissions Committee, Crane Faculty Association (F21-Present)

- R&R, Research Community Co-Chair, New York State American Choral Directors Association (F21-Present)
- SUNY Potsdam, Dialog Facilitation Training, SOLIYA. DIAC.
- Diversity Attribute Review Committee, SUNY Potsdam (F19-S20)
- Diversity and Inclusion Action Committee, SUNY Potsdam: Diversity Programming and Student Training (F19-S20)
- Graduate Program Committee, Crane Faculty Association, The Crane School of Music (F19-20)
- Nominating Committee, Crane Faculty Association, The Crane School of Music (S19-S20)
- Joy Anthony Douglass Committee, Department of Music Education, The Crane School of Music (F18-present)
- Hiring Committee, Music Education. Department committee to hire a full-time, tenure track position. (Winter 2019-Spring 2020)
- Ad-hoc Committee, Music Education. Department committee to hire two visiting instructors. (Spring 2020)
- Music Education Ad Hoc Committee on music education course enrollment: Charged with researching and presenting data contributing to the department's over enrollment issues particularly as they related to music education field work courses. (Fall-Spring 2018-2019)
- Advisor, National Association for Music Education (NAfME) Collegiate Chapter, Crane School of Music, SUNY Potsdam (F19-current)
- Master Degree Oral Exam Committees: Courtnee Waldref, Danielle Holmes, Rebecca Schaarschmidt (Spring 2022); Melissa Narusky, Blakely Grunenburg, Michael Fernandez (Fall 2021) Catherine Varriano, Joseph Geraci (Summer 2021); Janelle Yeoman, Dolly Peterson, Matthew Snyder (Spring 2021); Melisa Brown, Julia Bellante, Peter Schneider, Andrew McCutcheon (Fall 2020); Daniel Smith, Madison Kemler, (Spring 2020); Joshua Overrocker (Fall 2019); Nicole Mihalek (Summer 2019); Peng Zhou, Laura Mara (Spring 2019).
- Master Thesis Committee Member: John Bernstein, Fall 2020
- Second Reader, Master Degree Capstone Project, Castleton University. Alexis Koch, Summer 2019.

Professional Affiliations: International Symposium for Music Education (ISME), National Association for Music Education (NAfME), New York State School Music Association (NYSSMA), American Choral Directors Association (ACDA), New York ACDA.

Past: CMS; VTACDA; VMEA; Steering Committee & Liaison, Curriculum Committee, NEASC Accreditation, U-32 HS/MS- 2012; VMEA (VT Music Educators Association) Choral Music Co-Chair; Vermont All-State Vocal Committee

RECOGNITIONS

April, 2020. Nominated by a member of the SUNY Potsdam community for the Potsdam PRIDE Appreciation recognition effort sponsored by the Emerging Leaders student group as a faculty member who encompasses the category of Excellence. The Excellence category is defined as “a person or group of people who demonstrate excellence and passion in whatever they do.”

REFERENCES

- Dr. Harold Abeles, Professor of Music Education, Teachers College, Columbia University • 212.678.4048 • abeles@tc.columbia.edu

- Dr. Cara Bernard, Assistant Clinical Professor, Neag School of Education, University of Connecticut • 860.486.5444 • cara.bernard@uconn.edu
- Dr. James Frankel, Director, Director, MusicFirst; Adjunct Associate Professor in Music and Music Education, Teachers College, Columbia University • 212.254.5648 • jim@musicfirst.com
- Dr. Marsha Baxter, Music and Performing Arts Professions, NYU Steinhardt. Professor and Colleague, Teachers College, Columbia University • 315.323.1780 • mlb24@nyu.edu
- Dr. Nils Klykken, Assistant Professor of Conducting and Choral Music; Colleague, The Crane School of Music, SUNY Potsdam • 989.859.2995 • klykkenh@potsdam.edu